MEDLEY:

Intent-based Recommendations to Support Dashboard Composition



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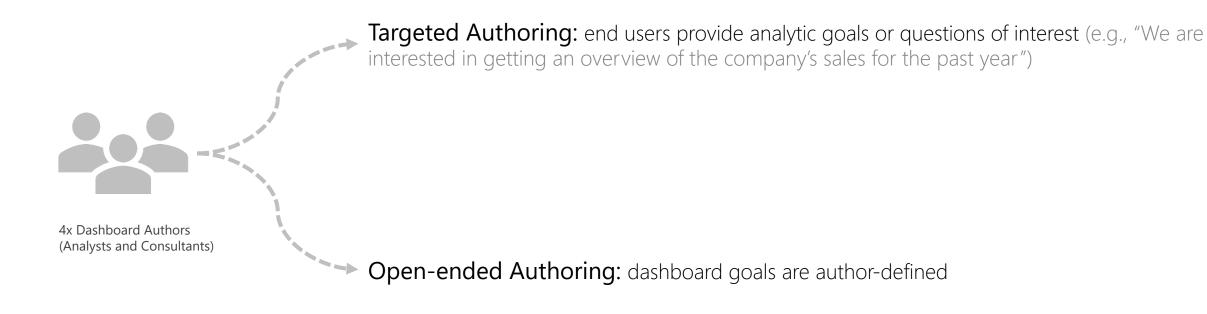


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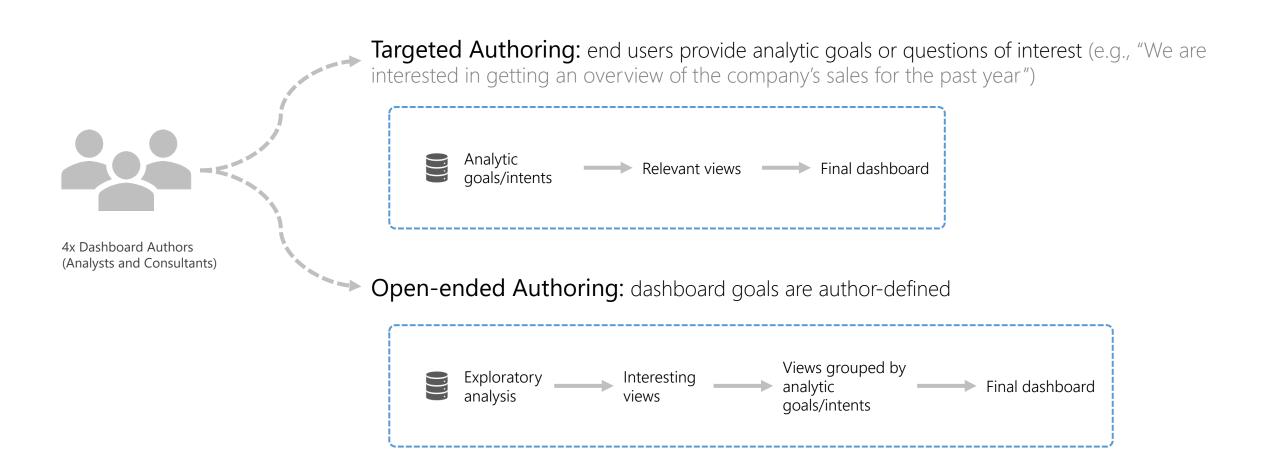




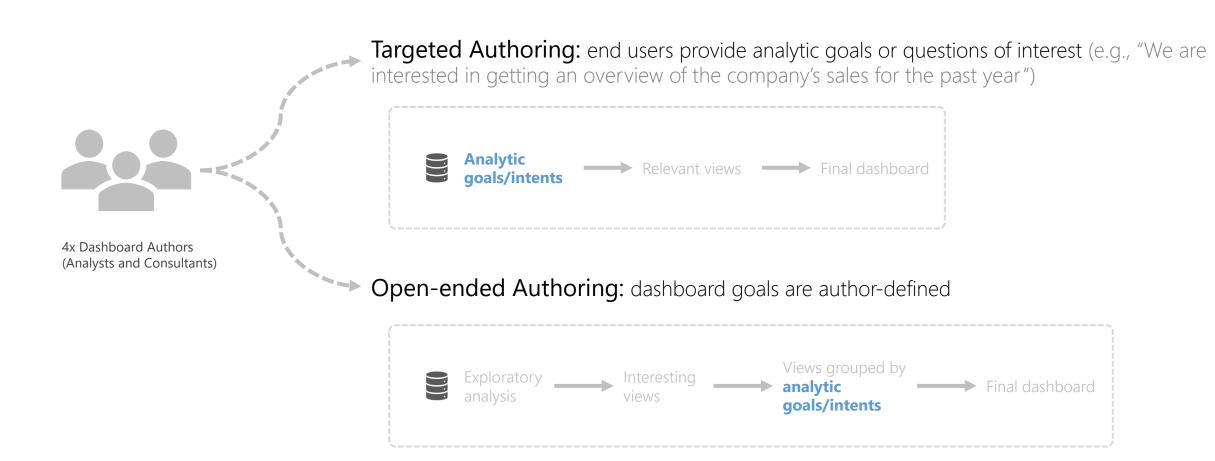
Dashboard Authoring Process



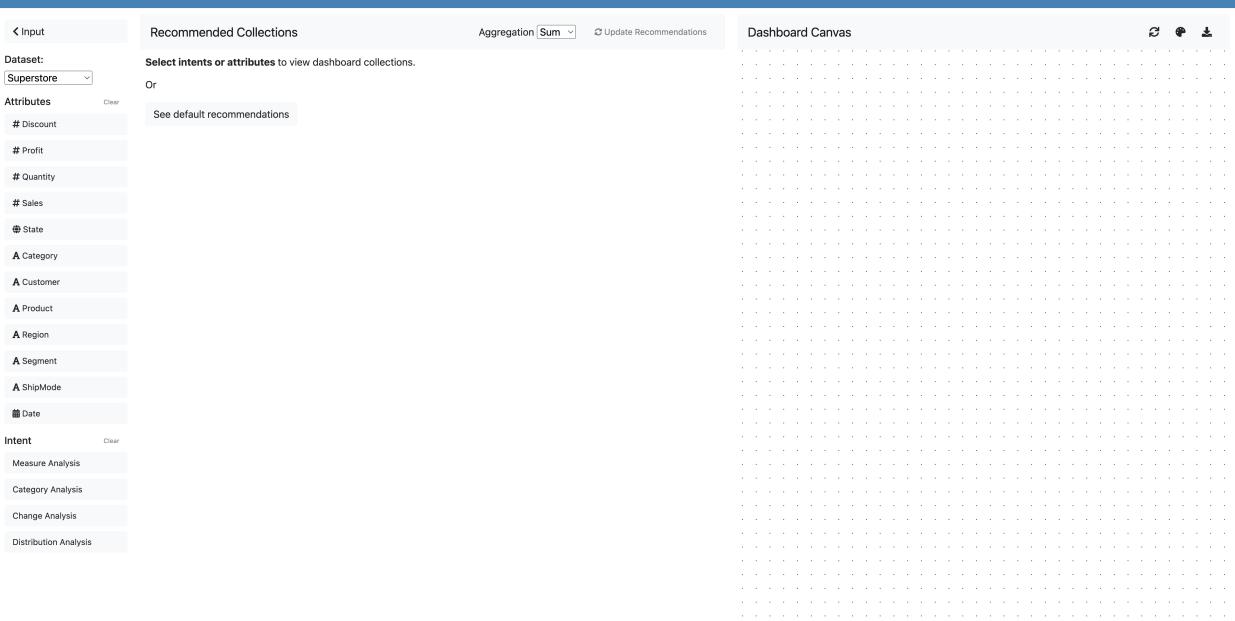
Dashboard Authoring Process



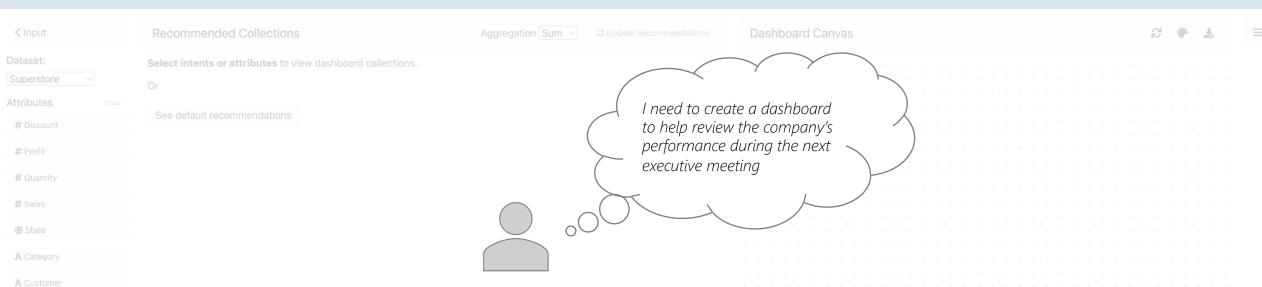
Dashboard Authoring Process



How can we leverage the notion of dashboard intents to assist dashboard composition and make it a more active part of the analytic process?



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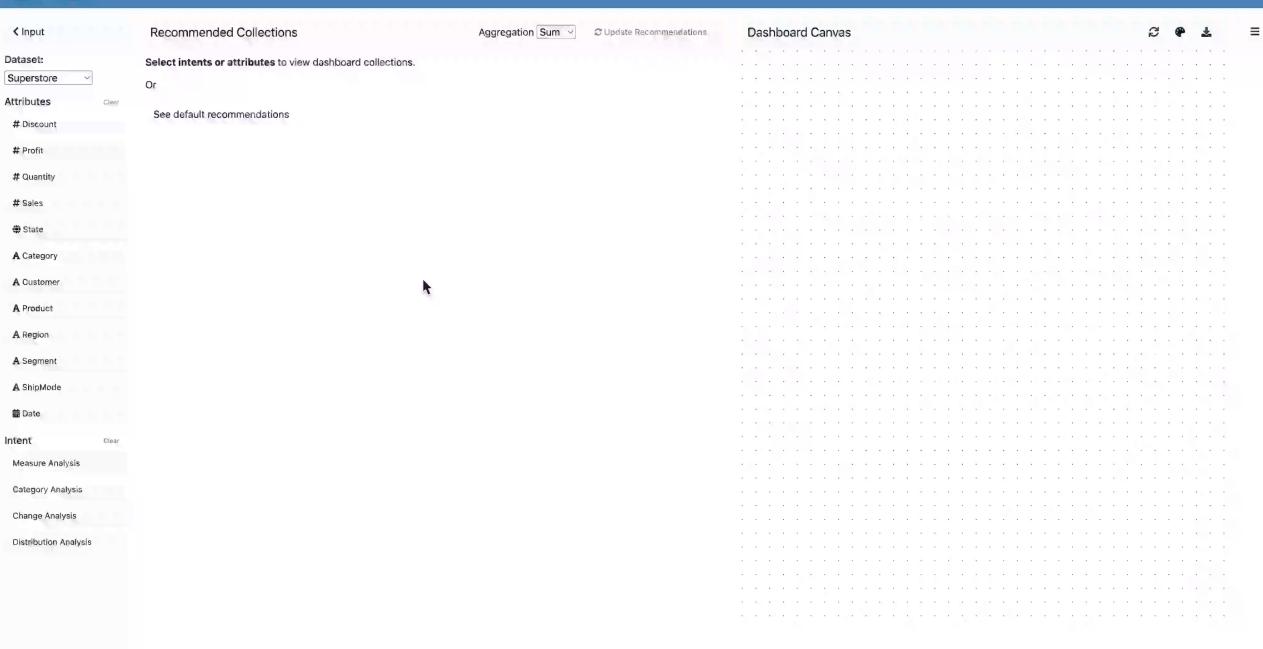


Order ID	Order Date	Date	Ship Mode	Customer ID	Customer	Segment	Country	City	State	Postal Code	Region	Product ID	Category	Sub-Category	Product	Sales	Quantity	Discount	Profit
CA-2013-152156	11/9/20	11/12/20	Second Class	CG-12520	Claire Gute	Consumer	United States	Henderson	Kentucky	42420	South	FUR-BO-10001798	Furniture	Bookcases	Bush Somerset Collection Bookcase	261.96	2	0	41.9136
CA-2013-152156	11/9/20	11/12/20	Second Class	CG-12520	Claire Gute	Consumer	United States	Henderson	Kentucky	42420	South	FUR-CH-10000454	Furniture	Chairs	Hon Deluxe Fabric Upholstered Stacking Chairs, Rounded Back	731.94	3	0	219.582
CA-2013-138688	6/13/20	6/17/20	Second Class	DV-13045	Darrin Van Huff	Corporate	United States	Los Angeles	California	90036	West	OFF-LA-10000240	Office Supplies	Labels	Self-Adhesive Address Labels for Typewriters by Universal	14.62	2	0	6.8714
US-2012-108966	10/11/19	10/18/19	Standard Class	SO-20335	Sean O'Donnell	Consumer	United States	Fort Lauderdale	Florida	33311	South	FUR-TA-10000577	Furniture	Tables	Bretford CR4500 Series Slim Rectangular Table	957.5775	5	45	-383.031
US-2012-108966	10/11/19	10/18/19	Standard Class	SO-20335	Sean O'Donnell	Consumer	United States	Fort Lauderdale	Florida	33311	South	OFF-ST-10000760	Office Supplies	Storage	Eldon Fold 'N Roll Cart System	22.368	2	20	2.5164
CA-2011-115812	6/9/18	6/14/18	Standard Class	BH-11710	Brosina Hoffman	Consumer	United States	Los Angeles	California	90032	West	FUR-FU-10001487	Furniture	Furnishings	Eldon Expressions Wood and Plastic Desk Accessories, Cherry Wood	48.86	7	0	14.1694
CA-2011-115812	6/9/18	6/14/18	Standard Class	BH-11710	Brosina Hoffman	Consumer	United States	Los Angeles	California	90032	West	OFF-AR-10002833	Office Supplies	Art	Newell 322	7.28	4	0	1.9656
CA-2011-115812	6/9/18	6/14/18	Standard Class	BH-11710	Brosina Hoffman	Consumer	United States	Los Angeles	California	90032	West	TEC-PH-10002275	Technology	Phones	Mitel 5320 IP Phone VoIP phone	907.152	6	20	90.7152
CA-2011-115812	6/9/18	6/14/18	Standard Class	BH-11710	Brosina Hoffman	Consumer	United States	Los Angeles	California	90032	West	OFF-BI-10003910	Office Supplies	Binders	DXL Angle-View Binders with Locking Rings by Samsill	18.504	3	20	5.7825
CA-2011-115812	6/9/18	6/14/18	Standard Class	BH-11710	Brosina Hoffman	Consumer	United States	Los Angeles	California	90032	West	OFF-AP-10002892	Office Supplies	Appliances	Belkin F5C206VTEL 6 Outlet Surge	114.9	5	0	34.47
CA-2011-115812	6/9/18	6/14/18	Standard Class	BH-11710	Brosina Hoffman	Consumer	United States	Los Angeles	California	90032	West	FUR-TA-10001539	Furniture	Tables	Chromcraft Rectangular Conference Tables	1706.184	9	20	85.3092
			1		1	1				-	1	1		1			1		

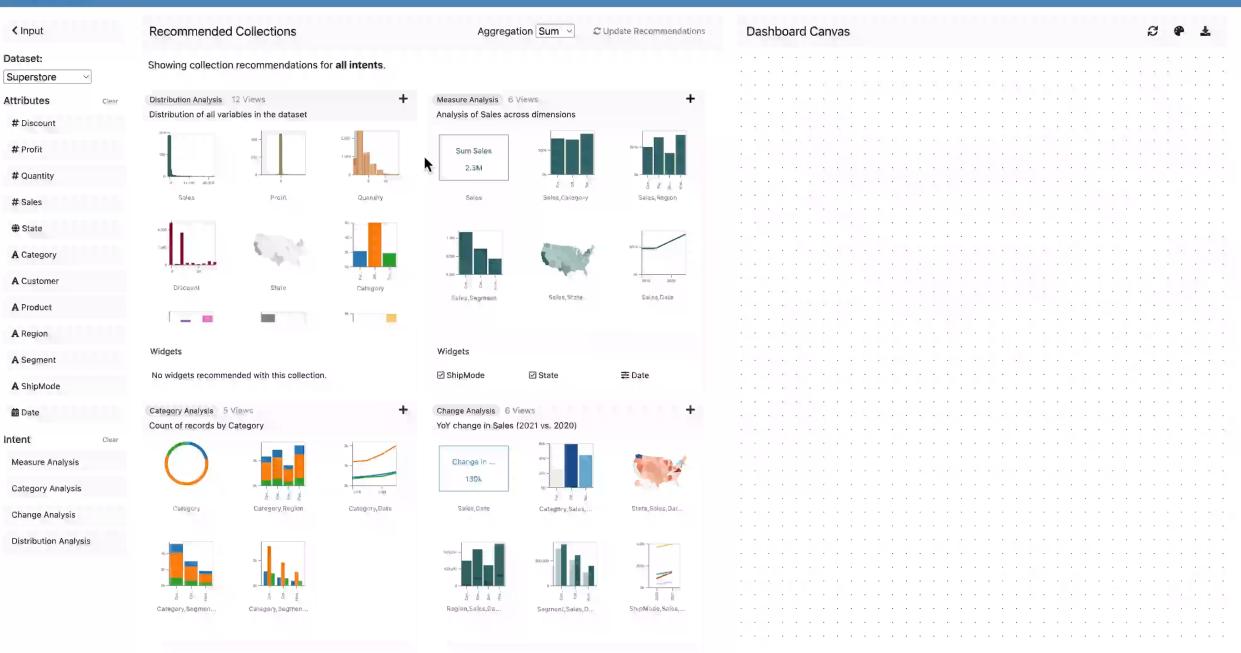
Change Analysis

Distribution Analysis

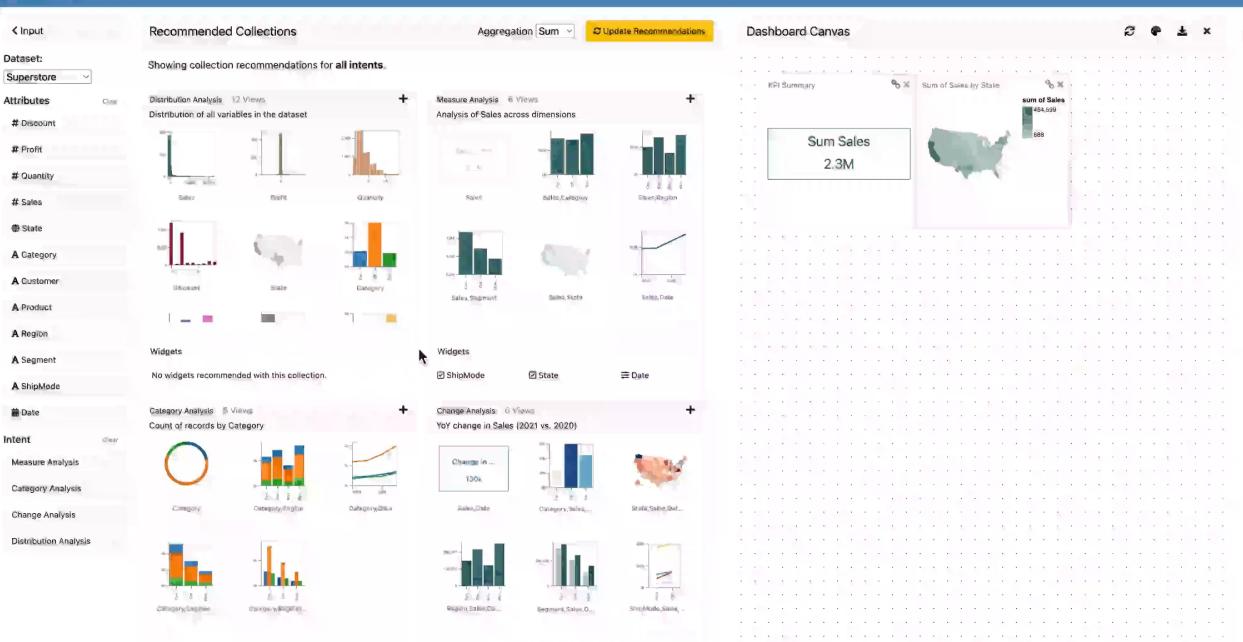


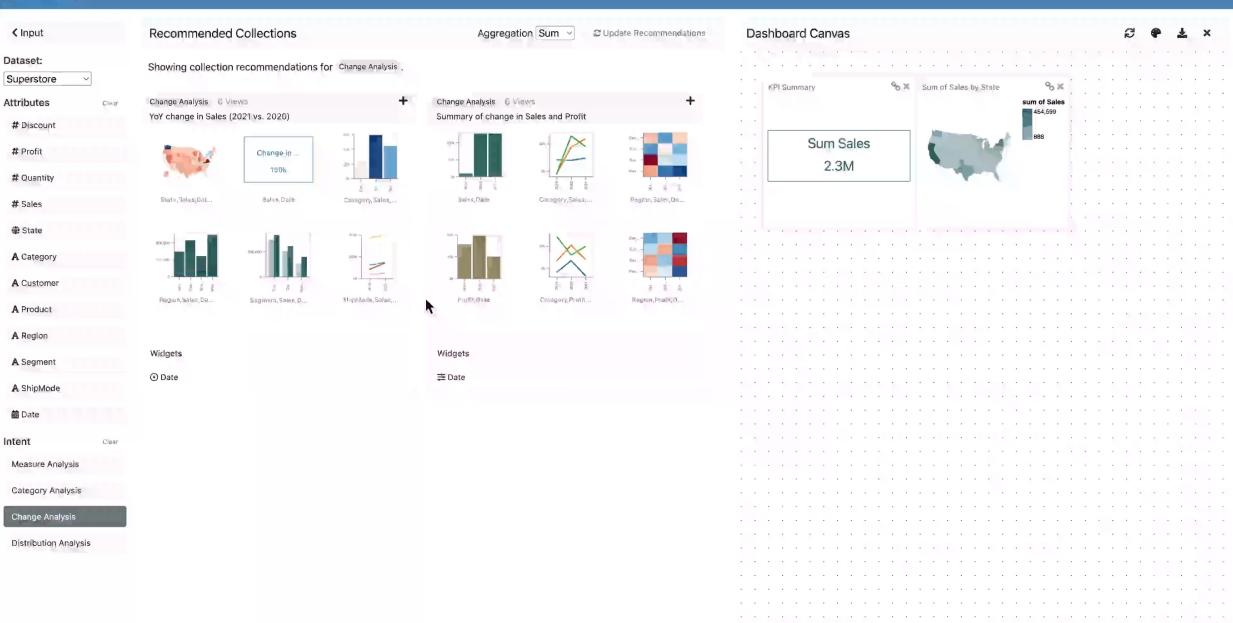


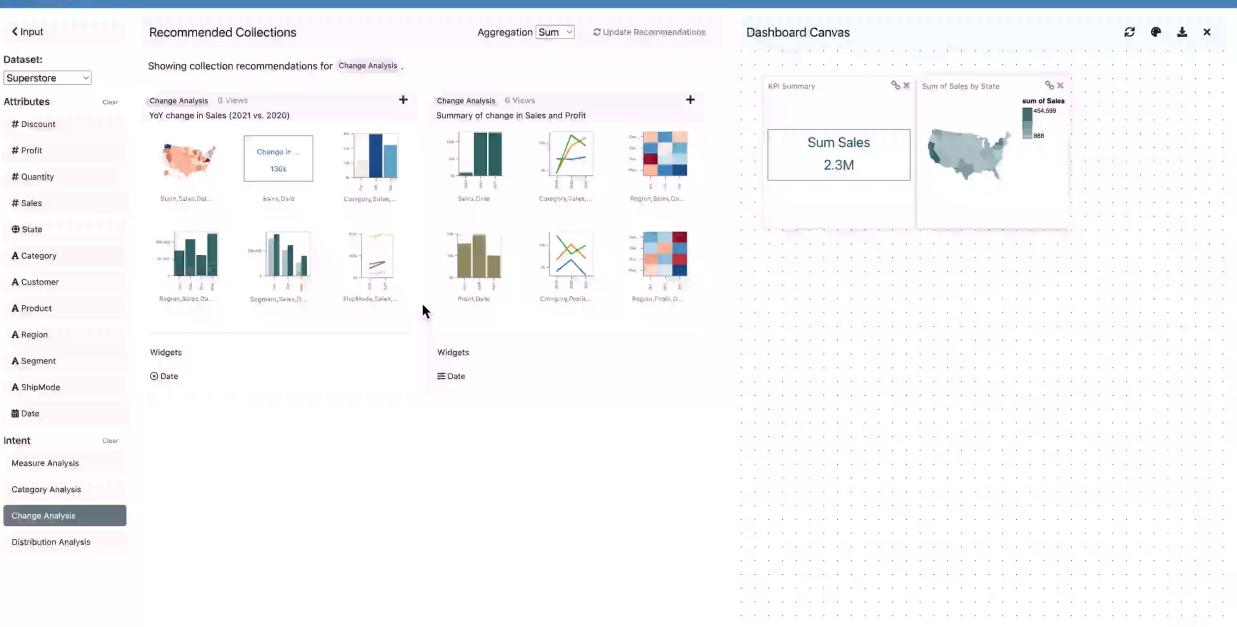
Medley



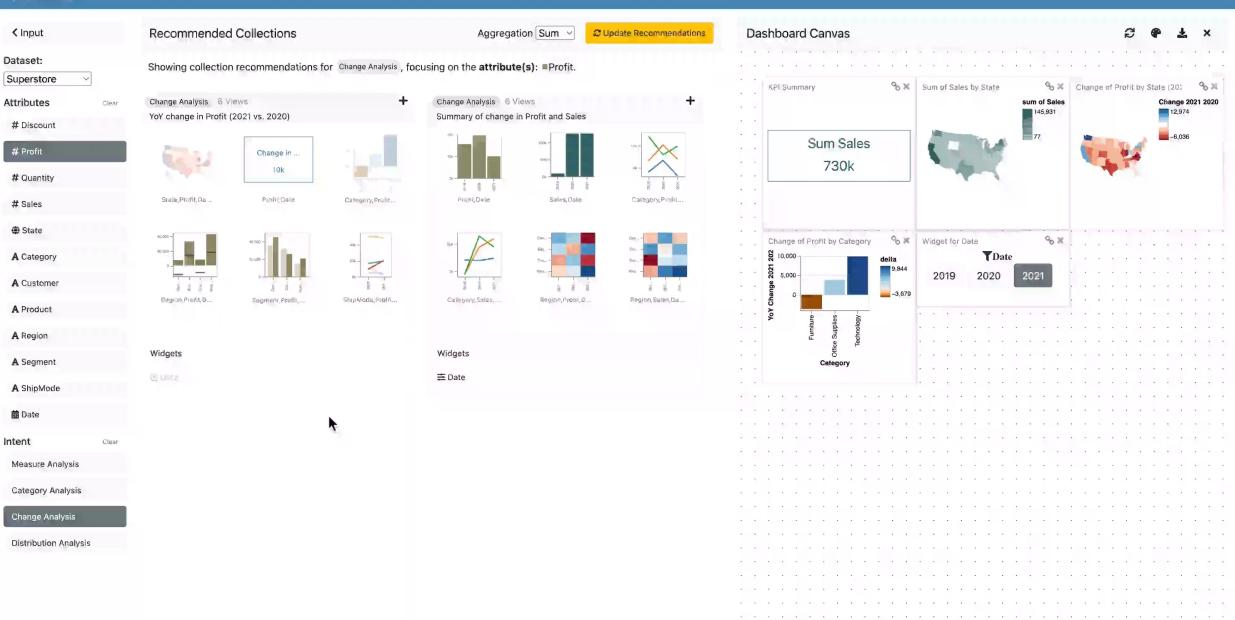
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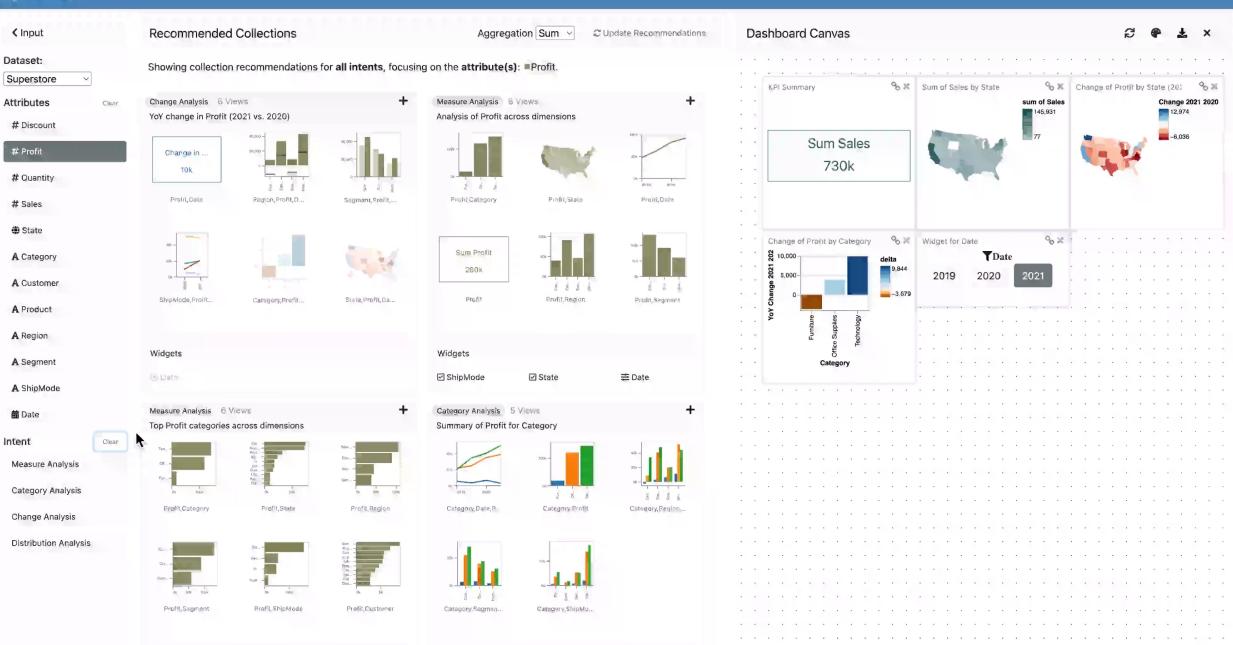


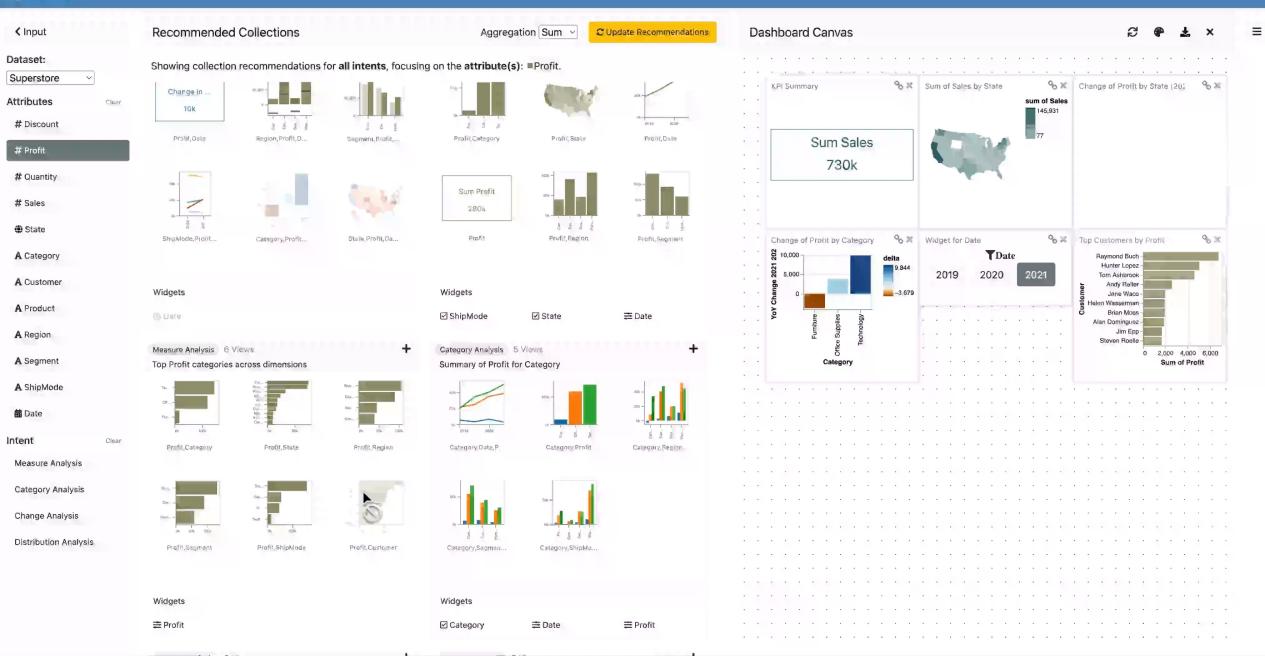


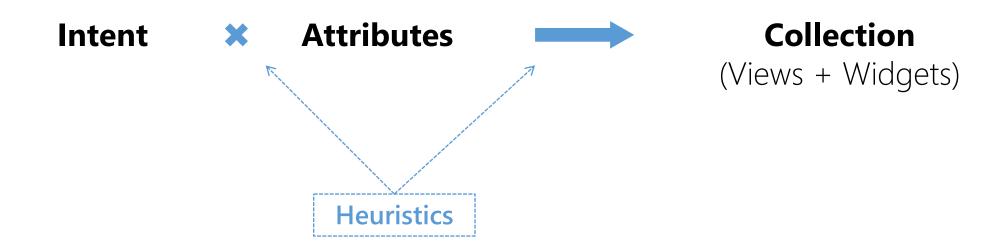


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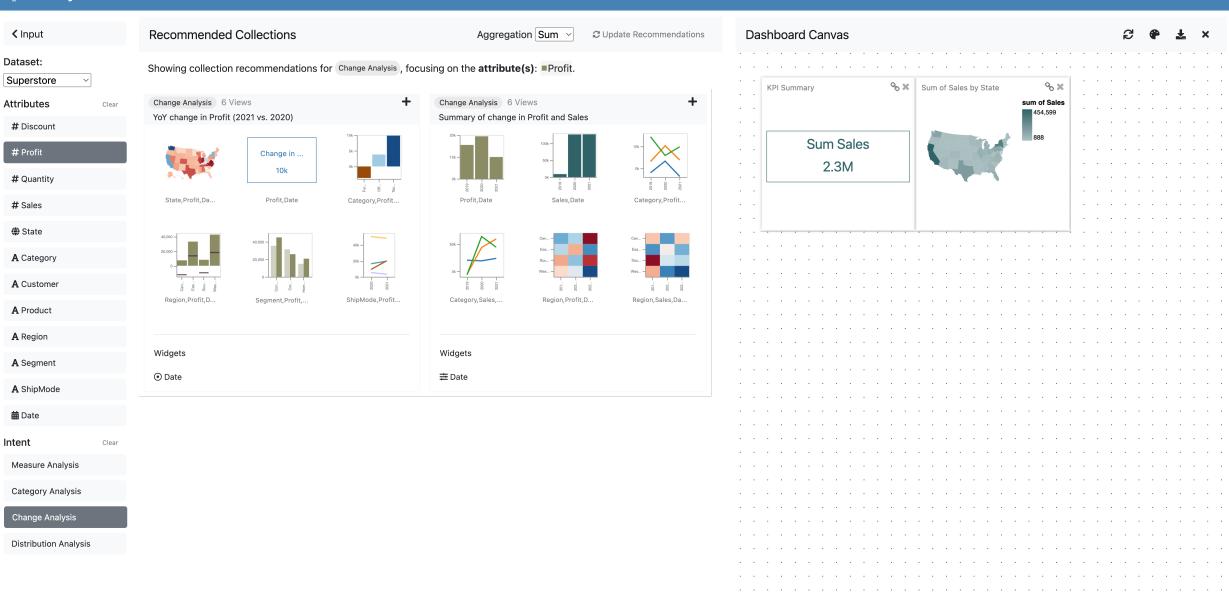




Intent	(ID) Objective	Attributes	Collections (Views and Widgets)
	M1: Summarize a single measure	Q , 3C, G, T	KPI III. III. (Dropt. O
	M2: List top categories for a measure	Q , 5C, G	FFFFF
Measure Analysis (Dashboard should focus on quantitative fields)	M3: Compare two measures	Q , Q , 3C, G, T	KPI KPI
	M4: Summarize two measures	Q , Q , 3C, G, T	KPI KPI
	M5: Summarize three measures	Q, Q, Q, C, G, T	KPI KPI KPI
Change Analysis	CH1: Summarize change in a measure between two timestamps (e.g., year-over-year)	Q , T , 4C, G	KPI H (Time Stepper)
(Dashboard should display changes over time)	CH2: Summarize changes for two measures over time	Q, Q, T, 2C	
Category Analysis	CAT1: Compare categories for a field across other dimensions	C, Q, 3C, T	
(Dashboard should focus on a categorical field)	CAT2: Compare categories for two fields across other dimensions	c, c, Q, C, T	
Distribution Analysis (Dashboard should provide univariate summaries)	D1: Display univariate summaries of all available data fields	All Attributes	

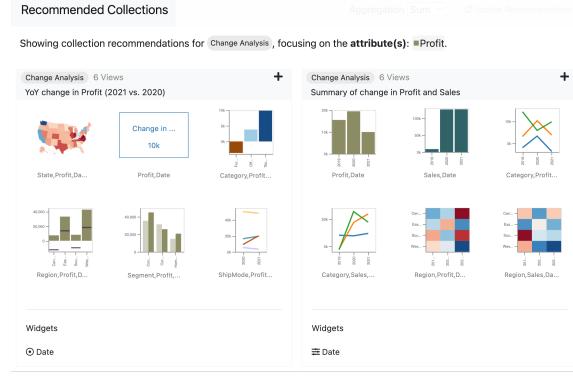
Intent	(ID) Objective	Attributes	Collections (Views and Widgets)	
	M1: Summarize a single measure	Q , 3C, G, T	KPI MIL MIL TO THE TOTAL THE TOTAL TO THE TOTAL THE TOTAL TO THE TOTAL THE TOTAL TO THE TOTAL TOTAL TO THE TO	(Dropdown Menu)
	M2: List top categories for a measure	Q , 5C, G		− □ (Slider)
Measure Analysis (Dashboard should focus on quantitative fields)	M3: Compare two measures	Q , Q , 3C, G, T	KPI KPI	_
	M4: Summarize two measures	Q , Q , 3C, G, T	КРІ КРІ ІІІ. ІІІ. ТОТ ІІІ. ІІІ.	
	M5: Summarize three measures	Q,Q,Q,C,G,T	KPI KPI KPI LILL LILL W W L L	- L
Change Analysis	CH1: Summarize change in a measure between two timestamps (e.g., year-over-year)	Q , T , 4C, G	KPI II =	(Time Stepper)
(Dashboard should display changes over time)	CH2: Summarize changes for two measures over time	Q, Q, T, 2C		-0
Category Analysis	CAT1: Compare categories for a field across other dimensions	*C , Q , 3C, T		-00
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Distribution Analysis (Dashboard should provide univariate summaries)	D1: Display univariate summaries of all available data fields	All Attributes		-

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Change Analysis



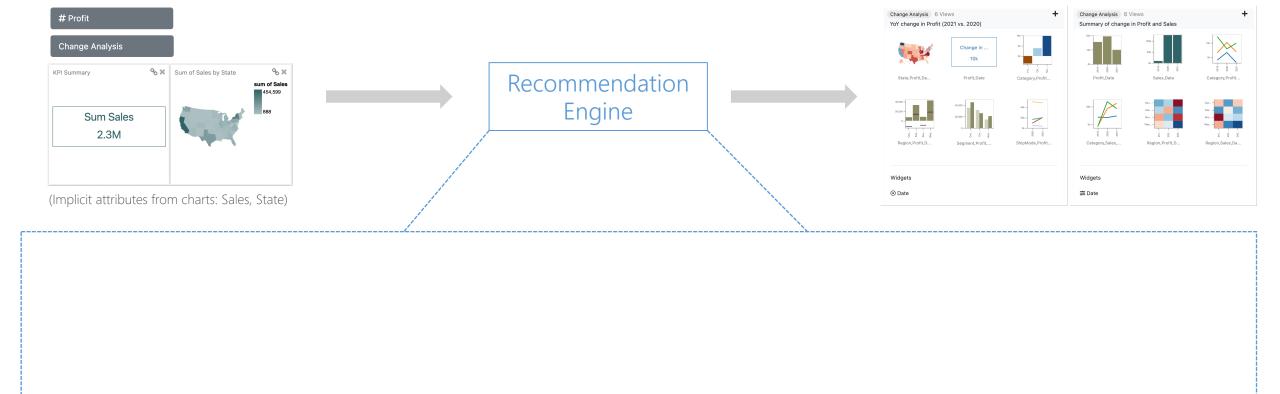


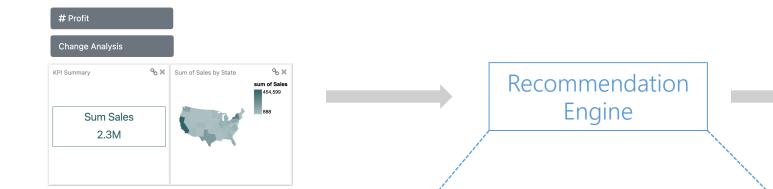


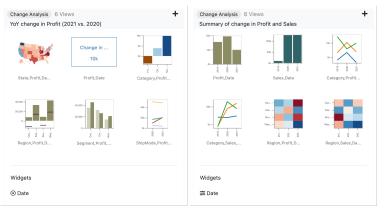












M1: Summarize a single measure

M2: List top categories for a measure

(Implicit attributes from charts: Sales, State)

M3: Compare two measures

M4: Summarize two measures

M5: Summarize three measures

CH1: Summarize change in a measure between two timestamps

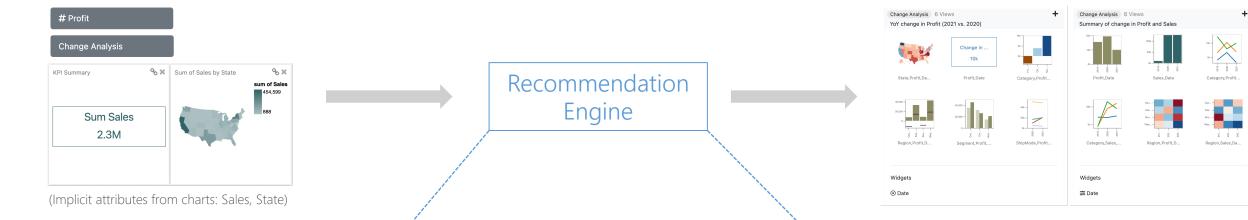
CH2: Summarize changes for two measures over time

CAT1: Compare categories for a field across other dimensions

CAT2: Compare categories for two fields across other dimensions

D1: Display univariate summaries of all available data fields

Collection Filtering



M1: Summarize a single measure

M2: List top categories for a measure

M3: Compare two measures

M4. Summarize two measures

M5: Summarize three measures

CH1: Summarize change in a measure between two timestamps

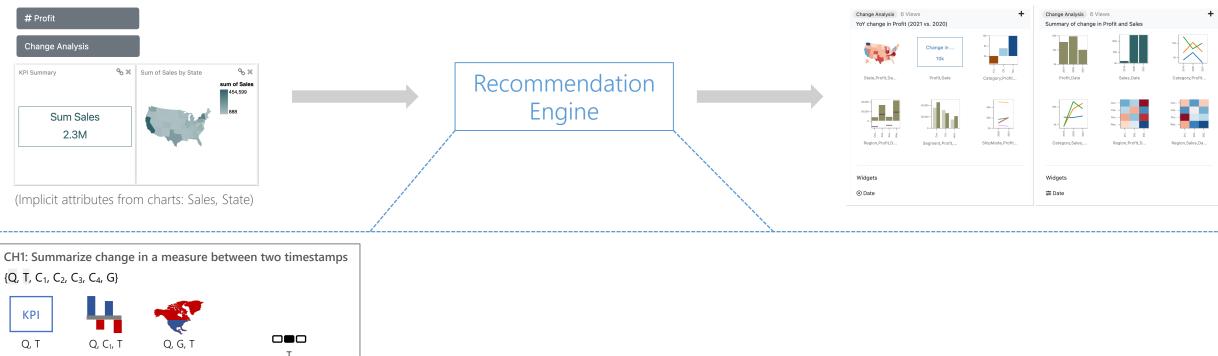
CH2: Summarize changes for two measures over time

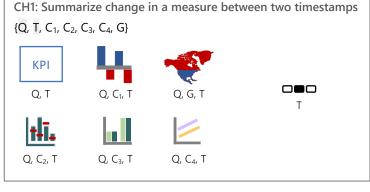
CAT1: Compare categories for a field across other dimensions

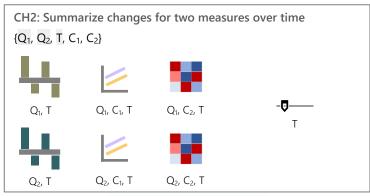
CAT2: Compare categories for two fields across other dimensions

D1: Display univariate summaries of all available data fields

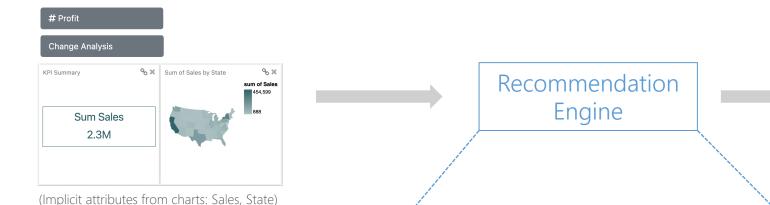
Collection Filtering

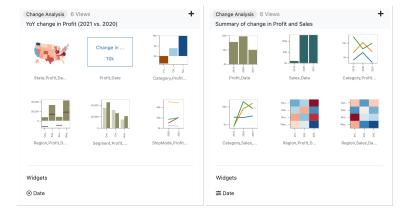






Collection Filtering





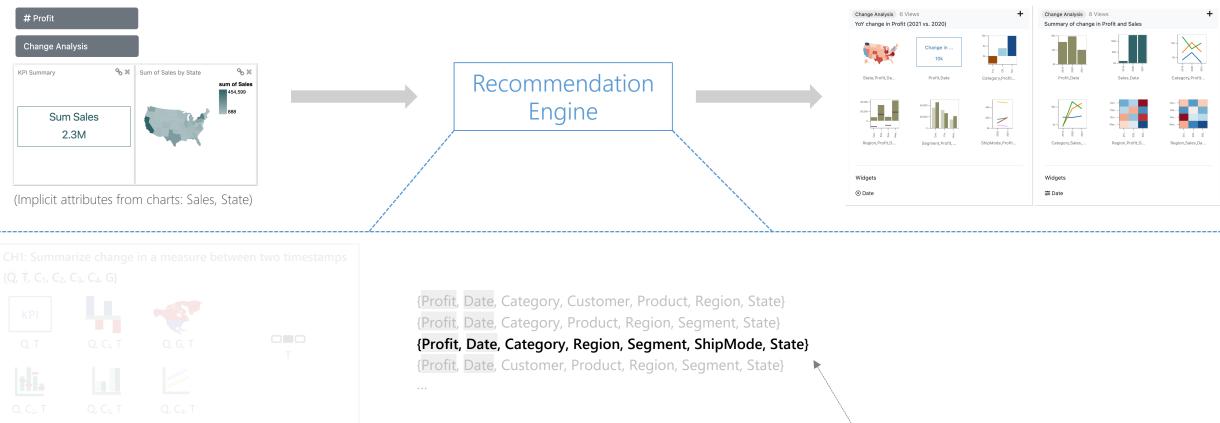


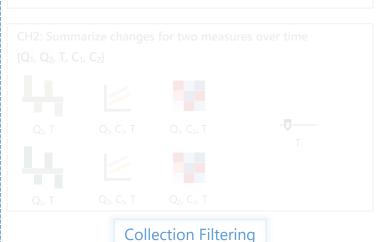
{Profit, Date, Category, Customer, Product, Region, State} {Profit, Date, Category, Product, Region, Segment, State} {Profit, Date, Category, Region, Segment, ShipMode, State} {Profit, Date, Customer, Product, Region, Segment, State}



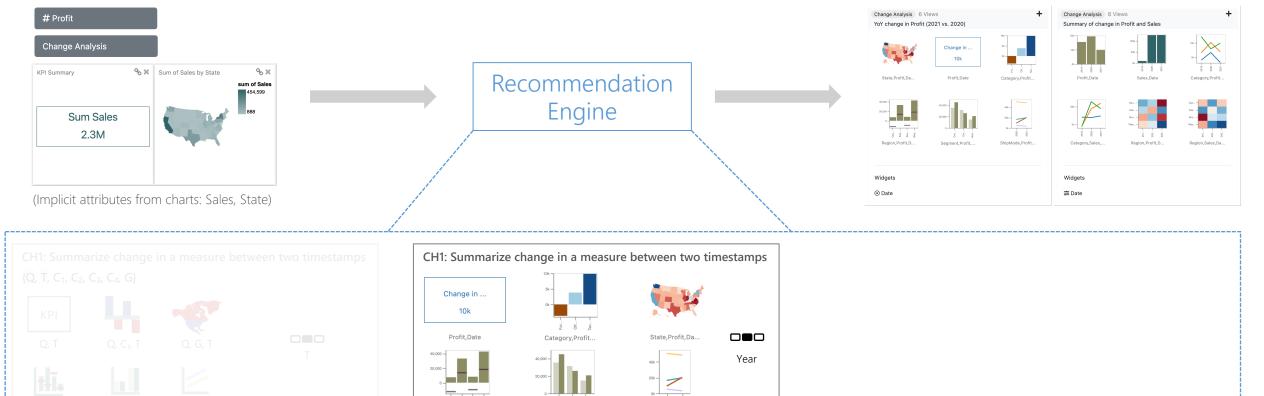
{Profit, Sales, Date, Category, Customer} {Profit, Sales, Date, Category, Product} {Profit, Sales, Date, Category, Region} {Profit, Sales, Date, Category, Segment} ...

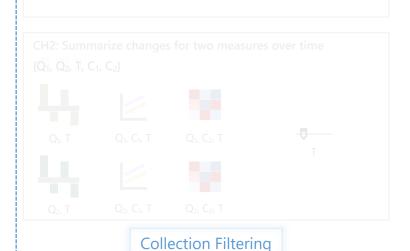
Parameterization

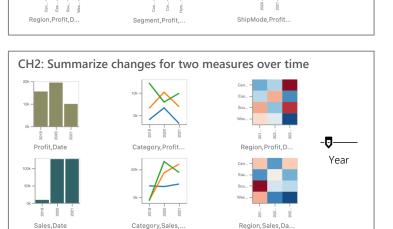












Parameterization





Collection Filtering



Profit, Date

Sales, Date

Category, Fofit...

Year

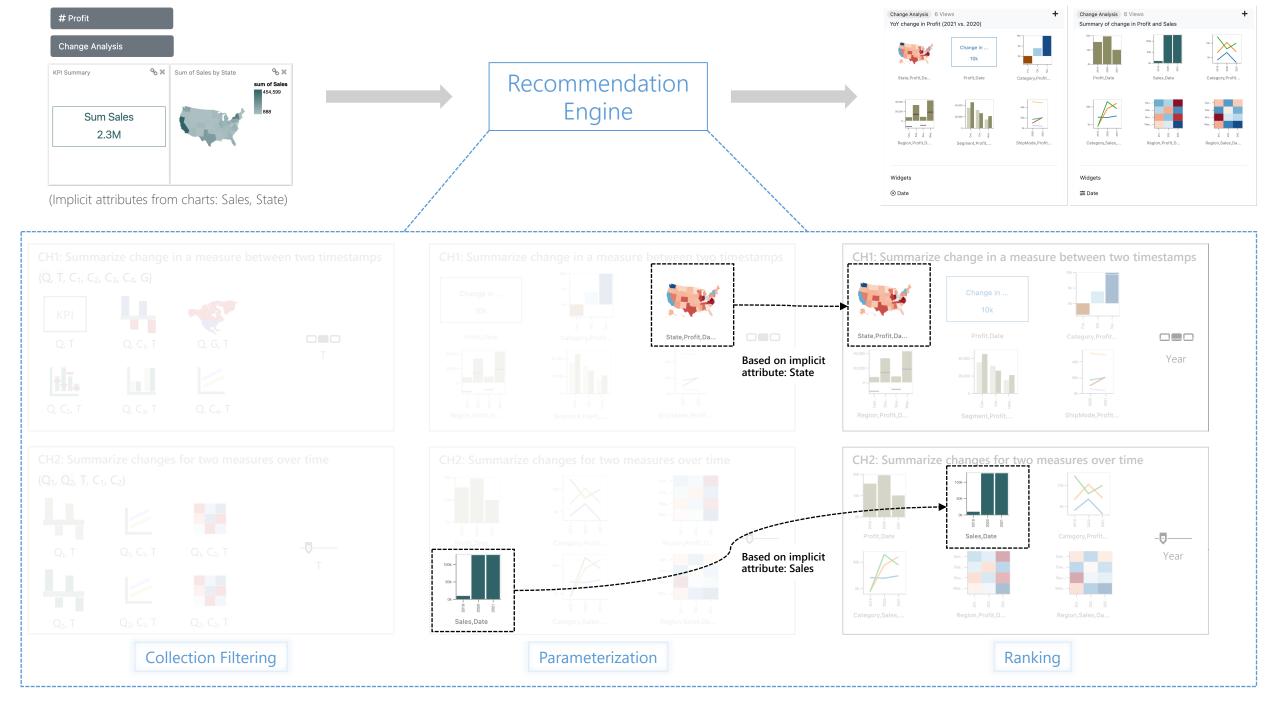
Category, Sales, ...

Region, Profit, D...

Region, Sales, Da...

Parameterization

Ranking



User Study: Overview



13 participants



Interview + Likert-scale questions



Two task types:

Targeted



Superstore

(e.g., Create a dashboard to summarize the differences between product segments)

Open-ended



World Indicators



Olympic Medal Winners



40-64 min. (Mean: **55 min**)

User Study: Recommendation Feedback

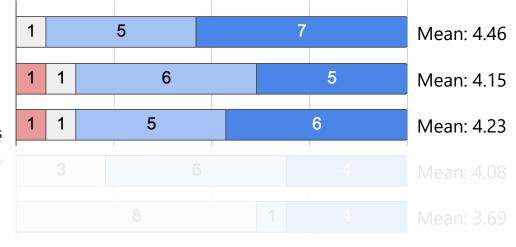
Overall, I found the recommendations useful

The recommendations were relevant

The recommendations gave me ideas for composing dashboards

The recommendations were easy to interpret

The intents and collection objectives were intuitive



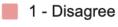
"...being able to explore and add an entire collection of relevant metrics and having **a good first cut of a dashboard** is really nice."

- P11

"to see all **the grouped recommendations there, it gave me more ideas** of like, okay, that's a good way to look at it."

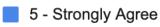
- P2

0 - Strongly Disagree



3 - Neutral





User Study: Recommendation Feedback

Overall, I found the recommendations useful

The recommendations were relevant

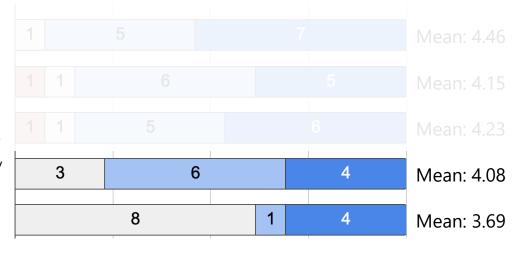
The recommendations gave me ideas for composing dashboards

The recommendations were easy to interpret

- Strongly Disagree

1 - Disagree

The intents and collection objectives were intuitive



4 - Agree

5 - Strongly Agree

3 - Neutral

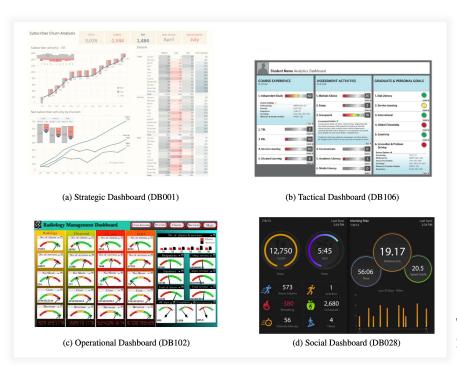
"When you go into each intent and you look at the recommendations, you need to spend a few minutes to understand what is being covered, but after that, it's easy to understand and use."

- P7

Future Work

Future Work

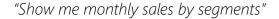
• Expanding beyond analytic dashboards

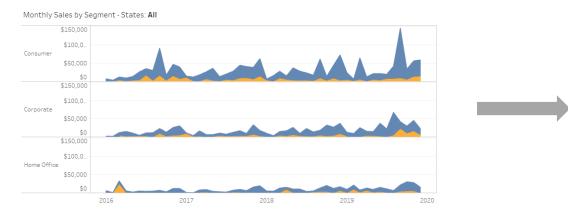


What Do We Talk About When We Talk About Dashboards? Sarikaya et al., IEEE VIS 2019

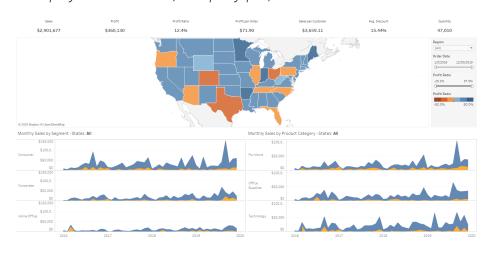
Future Work

- Expanding beyond analytic dashboards
- Exploring natural language interfaces for dashboard authoring



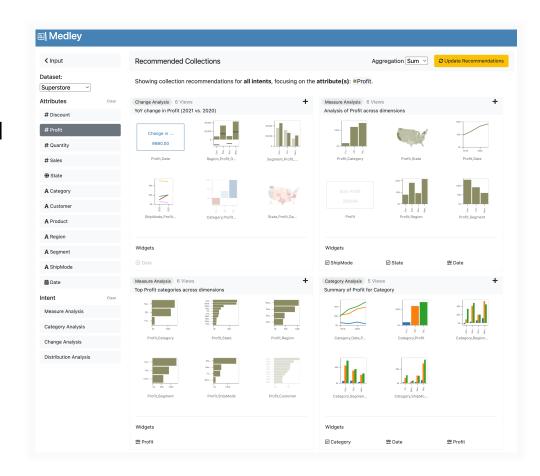


"Display an overview of company performance over time"



Summary

- Intents play a critical role during dashboard composition.
- Intent-based collection recommendations can bootstrap and assist dashboard composition by providing content ideas.



Thank You

- Intents play a critical role during dashboard composition.
- Intent-based collection recommendations can bootstrap and assist dashboard composition by providing content ideas.



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